

Job's Daughters International
Jurisdictional Guardian Council of Queensland



Annual General Meeting
22 August 2026
2pm Nundah Library Meeting Room

2025-2026
AGENDA AND REPORTS

JURISDICTIONAL GUARDIAN COUNCIL QUEENSLAND 2026
ANNUAL MEETING AGENDA
Saturday 22 August 2026 at 2.00 pm

Opening

National Anthem

Opening Prayer

Welcome and Attendance

Welcome, Roll Call and Apologies

Minutes

2025 Annual Meeting - 2025 Formal Opening and Awards - 2025 JGC Installation

Reports of Committees and Officers

Miss Queensland Job's Daughter

Jurisdictional Guardian

Associate Jurisdictional Guardian

Chair of Promotion, Membership and Retention

Reports contained in the 2025-26 Annual Meeting Report Booklet

Special Orders

Secretary's Correspondence

Financial and Audit Report

Parliamentarian's Report

Safeguarding Policy

Articles of Association Updates

Five-Year Strategic Plan

Amendments

Election of Officers

Revised Credentials Report

New Business

2026-27 Budget - Fees and Charges - Location of the 2027 JGC Sessions

Closing

Closing Remarks

Miss Queensland Job's Daughters 2025-2026

It has been an absolute honour and privilege to serve as Miss Queensland Job's Daughters for the 2025–2026 term. Throughout my term, I have had the opportunity to attend a wide range of events, visit Bethels across Queensland, connect with our members and the wider Masonic community, and represent and promote Job's Daughters.

Looking back on my term, I am incredibly grateful for the experiences, friendships and memories that I have made. One of my main goals throughout my term was to encourage our members to become involved, create opportunities for girls to connect with one another, promote Job's Daughters within the wider community and strengthen the relationship between Job's Daughters and the Masonic community.

Term Activities and Highlights

One of the first events that helped kick-start my term was the Empower Through Connection event. This was a wonderful opportunity to bring members together, encourage connection and create a positive foundation for the year ahead. The event highlighted the importance of friendship and connection within Job's Daughters and set the tone for many of the activities that followed throughout my term. Girls were also welcome to bring along friends to this connection event as well to see what JDI QLD is all about!

Our Christmas Break-Up at South Bank, where we were able to come together outside of our usual Bethel activities and celebrate the end of year. Spending time together at South Bank and watching Wicked made for a memorable evening. It was wonderful to see the girls relaxing, enjoying themselves and building friendships in a more informal environment.

Another major highlight was Camp. Camp provided an opportunity for members from different Bethels to spend time together, work as teams and participate in activities that encouraged communication, teamwork, friendship and some friendly competition. The Amazing Race theme created an exciting atmosphere, and it was fantastic to see the girls supporting and encouraging one another throughout the activities.

Our Halloween Night was another enjoyable activity during my term. Events such as these are important because they provide our members with opportunities to simply have fun together and create the friendships and memories that make Job's Daughters such a special organisation. Extended invites to friends and jobie-to-bees made it even more special connecting with one another.

The Mini Relay for Life, hosted by the Jurisdictional Bethel Honoured Queen and Charity Coordinator. The event was open to members of the public, providing a wonderful opportunity for Job's Daughters to engage with the wider community while supporting an important cause. It also allowed people who may not have previously encountered Job's Daughters to participate, meet our members and learn more about our organisation.

As part of the Mini Relay for Life, we also participated in "Splash a Leader", which was a fun fundraising activity held to raise money for the Charity Coordinator's chosen charity. It was a great way to bring some fun and excitement to the event while encouraging participation and supporting an important cause. Activities such as this demonstrate how fundraising can be both meaningful and enjoyable, while creating memorable experiences for our members.

I very much enjoyed this event!

Visiting Bethels and Supporting Members

Throughout my term, I had the opportunity to visit and support Bethels across Queensland in a variety of ways. I attended multiple Installation and Membership Ceremonies, allowing me to support Bethels during important milestones and celebrate the achievements and growth of our members.

I also attended regular Bethel meetings, which gave me the opportunity to see our Bethels in their usual environment and connect with members outside of major events and ceremonies. Being able to attend regular meetings allowed me to get to know members on a more personal level and gain a greater understanding of the individual personalities and activities of our different Bethels.

Attending both regular meetings and special ceremonies allowed me to experience the diversity across our Bethels. Each Bethel has its own traditions, personality and way of doing things, and visiting different Bethels allowed me to gain a greater appreciation for the diversity that exists within our organisation.

Promoting Job's Daughters

A significant part of my role as Miss Queensland was promoting Job's Daughters within the Masonic community and helping others understand what our organisation has to offer.

Throughout my term, I had the opportunity to promote Job's Daughters through attending Quarterly Communications and other Masonic events that I was invited to. These provided valuable opportunities to speak with Masons, represent Job's Daughters and share what our organisation is, what our members participate in and the positive experiences it provides for young women.

While I am proud of the promotion, I was able to do within the Masonic community, I would have loved to have done more to promote Job's Daughters to the wider community. I believe there are many opportunities to introduce our organisation to people who may have never heard of Job's Daughters, not just through social media but through being more visible within our local communities.

Events such as the Mini Relay for Life, which was open to the public, were a great example of how we can connect with people outside of our organisation. I would have liked to explore more opportunities such as community events, school fairs, local festivals, charity events and other public activities where our members could represent Job's Daughters and speak about their experiences.

I believe that while social media is a valuable tool for promotion, face-to-face connections are just as important. Allowing people to meet our members, see what we do and experience the friendships and positive environment of Job's Daughters can be one of the most effective ways to encourage interest in our organisation.

Opportunities for Future Membership and Promotion

One area I believe we can continue to grow is membership and public awareness of Job's Daughters. To someone who has never heard of Job's Daughters, it can sometimes be difficult to understand exactly what we do. I believe we need to make it easy for prospective members and their families to see the benefits of joining.

Some opportunities for future promotion could include:

- "Bring a Friend" events, where current members can invite a friend to experience a fun Job's Daughters activity.
- Regular Come and Try Days, where prospective members can participate in games, crafts, competitions or social activities without the pressure of attending a formal meeting.

- Creating short “A Day in Job’s Daughters” videos for social media showing what members actually do. – Anything social media we need to recognise that it should be tailored towards parents of younger girls as teens and young children do not have social media
- Sharing member stories about why girls joined Job’s Daughters and what they have gained from their experience.
- Creating more inter-Bethel social events, which can also provide an excellent environment for prospective members to meet girls from other Bethels.

Ultimately, I believe our members are our greatest promotional tool. When girls are excited about Job’s Daughters and proudly share their experiences with their friends, family and community, people naturally become curious about what we do.

Looking Back on My Term

When I look back on my term, I am incredibly proud of the experiences and opportunities I was able to be a part of. Most importantly, I am grateful for the opportunity to meet and connect with so many of our members. Seeing the girls participate, laugh together, compete, support one another and create friendships has been one of the most rewarding parts of serving as Miss Queensland.

There are certainly areas where I would have liked to do more. In particular, I would have loved to see more inter-Bethel competitions and friendly activities, as well as spending more time building personal relationships with Masons and promoting Job’s Daughters to potential new members.

However, I believe recognising these opportunities is an important part of reflecting on a term. I hope that the ideas and experiences from this year can help future Miss Queensland teams and Bethels continue to develop new activities, strengthen relationships and grow Job’s Daughters across Queensland.

I would like to sincerely thank everyone who has supported me throughout my term as Miss Queensland Job’s Daughters.

Thank you to all of the members who participated in my activities and welcomed me into their Bethels. Thank you to the Bethel Guardians, parents, families and volunteers who continue to give their time and support to our girls. Thank you to the Masonic community for your continued support of Job’s Daughters and for welcoming me throughout my term.

Most importantly, thank you to every Job’s Daughter who has made this year so special. Your enthusiasm, friendship, laughter and willingness to get involved have made this experience one that I will never forget. Serving as Miss Queensland Job’s Daughters has been an incredible honour. This role has allowed me to grow personally, meet so many wonderful people, create lasting memories and gain an even greater appreciation for the organisation that I am so proud to be a part of.

I hope my term has encouraged our members to get involved, try something new, build friendships, give back to their community and, most importantly, enjoy their time as a Job’s Daughter.

Respectfully Submitted
Alyssa Autor PHQ 2 MQJD

JUNIOR MISS QUEENSLAND JOB'S DAUGHTER REPORT

I am grateful I am to have had this opportunity to represent Queensland on a state level, and even Jobs Daughters as a whole. I am so blessed to have been able to spread what Jobs Daughters is and what it has offered me this past 12 months. I have had many opportunities to help and connect our younger members in Queensland with running multiple events for our Jobies to Bee.

My first event was a high tea where we played royalty for the day, and had lots of delicious food. I then held an easter egg hunt and we also made easter hats and wore them while searching for all the eggs. I then had a craft and games day where I had them create their carry pieces for the annual Jobie-To-Bee meeting. Finally we held the annual Bee meeting with a theme of Taylor Swift and even had the supreme team there to witness it as well which made it even more special.

I would love to thank all the people who have supported me and make this year as successful, my Queen Beekeepers, Olivia and Nicole, I had such a wonderful time working with the both of you, we made events run so smoothly, and over all just had so much fun working together to plan and run events. To the Juristictional team, Alyssa, Grace, Miabelle, Sarah and Coach, I have loved to work alongside you guys these past 12 months. I am so proud of all the success we have had this year and I will forever cherish this year.

Respectfully Submitted
Amelia Jenkinson PHQ 24 Junior Miss Queensland

JBHQ 25-26 Report

Jurisdictional Guardian, Sarah Larder, Associate Jurisdictional Guardian, Ian Milne, and members of Jobs Daughters Queensland. It has been a pleasure to serve as your Jurisdictional Bethel Honoured Queen for the past year. I've had a wonderful time working alongside Alyssa, MQJD, Amelia, JMQJD, and Miabelle, Queensland Charity Coordinator.

My term theme "A Candle Loses Nothing By Lighting Another Candle" was aimed at embracing the importance of not just being a leader, but also being a mentor. I did my best to connect with every member in Queensland and I hope that I have been able to help some of them grow this year.

I started my term wanting to encourage the Daughters to take an interest in learning more about Job's Daughters, our rules and our ritual. I decided to do a monthly question that would not only challenge the girl's knowledge of the order, but also teach them how to search through the many governing documents the find the answers. Each month, entries were awarded for proving the correct answer and an additional entry was awarded for providing the correct location of where this information is found. These entries were for a chance at winning a \$20 gift card that was funded by the sales of my JBHQ term pins. Though it was slow moving at the beginning, after a few months the girls really got in the swing of it. Especially the Daughters from Bethel 23. At the time of writing this report, I've had a total of 58 correct entries.

One of the first events I helped host was the jurisdictional Halloween “Escape the Night” escape room event alongside the other youth leaders. This was our first event for the term and was a great way to bring all our members together for an evening of excitement, challenges and a bit of messy fun. I really enjoyed planning this event with the other youth leaders and loved hearing their thoughts and bouncing ideas off each other.

In May, I had the pleasure to attend the first open installation of the Grand White Shrine of Jerusalem, Queensland, with JG Sarah, AJG Ian, and the ASG Ken. It was a wonderful opportunity to meet and connect with members of another Masonic order and to learn more about the White Shrine of Jerusalem.

As JBHQ I had the opportunity to preside over the annual Jobie to Bee meeting. This meeting was a successful result of the hard work put in by Amelia, Nicole, and Oliva.

I loved being included in their planning meetings and was able to provide my input and suggestions where appropriate. While they didn’t need much assistance from me, as everything seemed to be under control, it was nice to just be an extra set of hands to ensure the day went smoothly.

I was very pleased to work with Fran on the ritual and coral competition this year.

We had a total of 63 entries across 19 Daughters. While we did reuse many of the categories as previous years in order to keep planning simple, after speaking to many of the girls we decided on a few modifications. Firstly, the Daughters unanimously indicated that they would prefer a grading system rather than places for this year’s ritual awards. So instead of first, second and third, Daughters will be awarded based on their score. I also had feedback from many girls indicating they don’t compete in the ritual competition because they were not confident in being graded on their speaking. To help these girls feel included and give them a stepping stone into ritual competition, we reinstated the Bethel Room Set Up category and introduced the Flag Carrying category. While I understand these categories were tedious for judges to watch, they opened an opportunity for those Daughters previously too anxious to compete and for other daughters to have a new challenge.

I attended the 2026 Supreme Sessions in Springfield, Missouri as one of the voting delegates for Queensland. It was a great opportunity to connect with girls from other jurisdictions and hear their opinions and issues regarding the amendments. I was able to learn a great deal and got to see a many different perspectives of common challenges the jurisdictions are facing.

A huge thank you to Sarah for driving me into the three UGLQ quarterly communications so far this term. I have loved our chats and shared laughs each trip. While I agree that our presence at these events is keeping awareness of our order among the Mason, there is little opportunity or interest from the attendees to speak with them about Job’s Daughters. I believe there are plans to reintroduce the JDI flyers with the communications, which is a great idea, but I think we need additional ways to keep the attendees engaged in conversation.

I would like to consider my term, as Jurisdictional Bethel Honoured Queen, successful, there are many more things I would have liked to achieve. Whether it was helping to host more events, visiting the bethels more frequently or reaching out and visiting more Masonic orders. I do understand life is busy and finding time is difficult for all of us.

I hope that I have made this jurisdiction proud and I look forward to seeing and supporting the next Jurisdictional Bethel Honoured Queen.

Respectfully submitted

Grace Brumm

Jurisdictional Bethel Honoured Queen 2025-2026

Jobie's-To-Bee Program Report

Working with the Jobie-to-Bee program this term has been a new and exciting endeavour for our team! Nicole and I approached our roles as coordinators with intent to support and empower Amelia in her youth leadership throughout the year, and create lasting processes so our Queensland Beehive can thrive. We begun the term by sharing our leadership style with Amelia, encouraging her to initiate discussions and plans throughout the 25-26 term. Amelia has done a wonderful job sharing her ideas, approaching challenges, and receiving feedback in order to produce fun and engaging events for our Queensland Bees! We have had a lovely year supporting her leadership as our Junior Miss Queensland Job's daughter.

Our Team's 2 main goals for this year, set out in December, were for our Bees to:

1. Become more involved and feel comfortable and excited to be part of JDIql
2. Be excited to be Job's Daughters, and ease transition between not knowing about JDI and them eventually becoming a member

Activities Summary

The JB2B Committee officially met roughly once per month this year, via zoom, to discuss plans for the term, organise events, reflect on the program, and share new ideas. Below is a table of our events schedule from the 2025-2026 term:

Events/Activities Schedule	Brief Summary
December - Colouring competition	Christmas colouring competition via Bee fb group & email
February - High Tea	Food - high tea snacks brought by all Games - nail painting, princess colouring, sugar and spoon race, park play
March - Easter event	Food - snacks provided by Bee team Games - egg hunt, creating easter hats, games
April - Craft and Games Day	Food - 24's after meeting snacks Activity - making Bee meeting carry pieces & card games
May - Annual Bee meeting	Food - catered by JGC Activity - card games, friendship bracelet making, Bee colouring

Other initiatives

- Junior Miss introduction: Amelia wrote a letter introducing herself as the youth leader working with our Bee's this year, which was mailed to each Bee family's home along with the upcoming Bee calendar of events.
- Monthly newsletter: we began the Bee newsletter halfway throughout the term, it was good to increase our reach, and help share upcoming JGC events and Bee birthdays with families.
- Jobie's-To-Bee planning guideline: we floated to Amelia if a guideline would help her visualise the steps needed to plan an event, then created a 2-page planning Guide and 1-page checklist. Still a work in progress, but aims to assist our youth leaders as they learn to plan and organise various events for the Bee program.
- Millie's Junior Miss Journals: the team wanted to find a way to virtually engage our Bees, we brainstormed and decided Amelia could record and edit a few videos to share, spaced out over weeks, about what it's like to be a Job's daughter and more.

Participation & Membership

We started the term with our records reflecting 15 Bees in the Queensland Hive!

The Bee team reached out to the Bethels to update our records earlier this year, and we had 2 beautiful Bees, Dakota and Tilly, leave our Beehive to become Job's Daughters! We were also advised of 2 Bees that wouldn't be joining us for any future events as they moved away, finishing up the JGC year with 10 busy Bees in the Hive.

Attendance at events and engagement on social media posts were consistently low throughout the term. Family feedback was that they weren't seeing the posts on their daily feed, and so they weren't aware. We tried to counter this by creating Facebook events for our upcoming events, and messaging families for RSVP's, as well as emailing the invitations.

This helped to a degree, but also requires a lot of extra time messaging individuals, with multiple follow-ups, per event.

Feedback from those who participated was very positive! Our families shared their appreciation for the inclusion and the community of the Bee program, as well as the frequency of events. Some families shared that their schedules are busy, so not overloading their weekends, but still being connected to JDIqld and the Bee program was something to look forward to. The only suggestions were to find ways to make sure our families are aware of all events. With the Annual Bee meeting being the most attended, and highly anticipated event, it continues to be the main activity our Bees look forward to each year.

Challenges & Recommendations

As stated before, attendance at events and engagement on social media posts was our biggest challenge this year. One part of that is being aware of how many Job's Daughter events there are and how this impacts attendance at Bee events. It may be more beneficial to work alongside the Bethels for smaller events and then have 2 or so bigger events throughout the year.

With the Annual Bee meeting now being the Jurisdictional Bethel meeting, I also recommend allowing for extra planning time, and setting role expectations. These can be very flexible, and adjusted to our leaders, but allows our JMQJD and JBHQ to discuss their vision/s, and understand what role they have to play in the meeting planning and organisation. This year Amelia and Grace did a fantastic job communicating, and delegating their roles, though, we can definitely improve upon this by giving our girls more time to do so. The team expands for this event, as does the size of the event, especially when it is during the supreme visit, so keeping that in mind, creating regular roles/processes for our youth leaders can help them feel confident and empowered to lead together. On a smaller note, I also believe we still need to find an embroiderer for our Bee shirts. Thank you goes out to our wonderful Nanny Bee for making the skirts for our Bee uniforms!

Other Recommendations

We emailed to be part of the international Bee newsletter but didn't hear back. That would be wonderful to share with our Bee families, if possible, this coming year. As well as being consistent and continuing our Queensland newsletter.

Printing out flyers for the next event, to bring to the current event and hand out as another method of promotion to our Bee families, also gives extra notice to those who may need it.

Creating a JB2B folder with all appropriate forms, instructions, guidelines and info. As well as regular processes, and history to keep track of past Bee positions for the Bee meeting, past events, etc and create set print outs for events. This would help immensely with handover each JGC term, and get our families in a regular rhythm so they feel more involved and both the families and Bee Team enter the year with an understanding of how the program regularly runs.

Consistent follow ups and reminders. We all get busy, especially our Bee families, but ensuring we are regularly posting, especially fun content created by our youth, means we regularly show up on their feed, and will thus likely increase engagement and attendance.

As done in previous years, it may be worth sending out a survey to our Bee families to ask them what they'd like to see from the Bee program, what challenges they face in attending our events, and other relevant questions.

Thank you to the JGC for your support this year, and to past Bee Coordinators for their guidance. Amelia, Nicole, and I have thoroughly enjoyed the time we spent this year with our Queensland Hive!

JoBee Love,

Olivia Halpin & Nicole Smith

Bee-Coordination 2025-2026

Amelia Jenkinson

Junior Miss Queensland Job's Daughter 2025-2026

Promotion, Membership and Retention Annual Report

The focus of the VJG role this year has shifted from primarily fundraising to promotion, membership and member retention, reflecting the move to a user-pays model. While fundraising remains necessary, our greatest priority is ensuring that JDI continues to attract new members, provide meaningful experiences for existing members and maintain strong connections with our communities and Masonic partners. Sarah Larder and I were pleased to serve as Co-Chairs of Promotion this year, working alongside JGCs and Bethels to strengthen these areas.

Promotion

A key focus this year has been increasing JDI's visibility within the wider community and creating opportunities to showcase what we offer young women.

Promotion opportunities included:

- Brisbane Celtic Festival
- Palm Lake Resort Melbourne Cup Luncheon
- The Cactus Society
- Masonic Choir
- Debutante Ball, including opening the event to Debutantes from outside JDI
- A broader focus this term on community engagement

Supporting Bethel Promotion, Membership and Retention

Each Bethel contributed a \$500 Promotion, Membership and Retention Levy, providing a total of \$1,500 across Queensland. The levy enabled shared services and programs to be provided across all Bethels, supporting promotion, enquiries, membership development and retention.

The levy supported:

- Website: \$499.51
- Membership phone line and communications: \$225.83
- Social media marketing: \$155.00
- Jobie-to-Bee Program: \$556.20
- JBHQ Member of the Month: \$140.00

Total expenditure: \$1,576.54

The additional \$76.54 above the \$1,500 levy was met from the Education and Promotion HQ project allocation.

This shared approach allows individual Bethels to benefit from resources and initiatives that may otherwise be difficult to provide independently, while ensuring that promotion and membership support is coordinated across Queensland.

Education and Promotion Contribution

Bethels also contributed a further \$450 towards Promotion through the Education/Promotion project. This funding supported additional resources designed to increase the visibility of Job's Daughters and provide Bethels with practical promotional tools.

The contribution supported:

- UGLQ Open House promotion
- Outdoor promotional banners for Bethel hall fences
- Flyers designed for Masonic audiences
- UGLQ promotional materials

Together, these investments demonstrate the commitment of Bethels to building greater awareness of JDI and providing the resources needed to support sustainable membership growth.

Supporting Bethels with Promotion

Bethel feedback highlighted the many ways our members are already engaging with their local communities, including:

- Bunnings sausage sizzles and community nights
- Anzac Day parades and commemorations
- Community festivals, such as the Caboolture Show and Bracken Ridge Backyard Bonanza
- Stalls at local shopping centres and community events
- Local charity initiatives, including Back-to-School book-pack preparation and Variety Hair Day
- Hosting a street library
- School newspaper advertising
- Participating in Grill'd community jars

To encourage the sharing of ideas and successful approaches, we commenced monthly promotion, membership and retention tips on the JGC page. Sharing experiences between Bethels allows us to learn from one another and identify practical ways to strengthen engagement within our individual communities.

In September 2025, each Bethel was provided with a box of JDI Qld-branded promotional items. We have continued to check in with Bethels and replenish supplies where required.

We also offered JDI Queensland promotional banners for each Bethel to display in their meeting hall. All three Bethels accepted the offer and the banners have been ordered.

We made contact with the Moreton Bay Regional Council Community Events program with the aim of securing promotional stalls at local events. We were unsuccessful in this round, but this remains a worthwhile opportunity for the future. Applying earlier should increase our chances of securing suitable event locations.

Masonic Connections

JDI's heritage is firmly grounded in Masonic traditions, and strengthening our relationships with local Lodges, UGLQ, Freemasons and other Masonic fraternities remains an important part of our promotion strategy.

Opportunities this year included:

- Supporting and encouraging Bethels to host Honouring Masons meetings
- Participation in the Masonic Choir for the annual Anzac Day Remembrance Ceremony
- Participation in the UGLQ Open Day
- Maintaining connections through UGLQ quarterly communications

Regular activities that bring Bethels, members and the Masonic community together can help build stronger relationships and increase awareness of JDI within the wider Masonic fraternity. Continuing to develop these connections should remain a priority.

Membership

Membership numbers are an important measure, but they should not be the only measure of our success. We should continue to ask - *is success simply the number of members on our books, or is it the quality of the experience we provide to our members?*

Of course, we want membership numbers to grow and to reflect the effort being invested in promotion and the quality of the opportunities we provide. However, sustainable membership growth comes from ensuring that young women have a positive, meaningful and enjoyable experience within JDI.

Our focus should therefore remain on both attracting members and creating an organisation in which they want to remain.

Retention

Understanding why members leave is an important part of improving retention. The JGC Executive has developed an exit survey for members who decide to leave JDI.

The survey will provide an opportunity to:

- Identify common reasons for members leaving
- Recognise areas where the member experience could be improved
- Identify potential retention strategies
- Use member feedback to inform future planning

Collecting this information will allow us to move from assumptions about retention to a better evidence-based understanding of what our members need.

Bees and the Membership Journey

The Bee Program remains a significant part of both membership development and retention. This year, three Bees graduated, with two more approaching graduation.

Regular monthly Beehives at individual Bethels are an excellent way to:

- Keep Bees connected with one another
- Build relationships with Bethel members
- Introduce Bees to the JDI experience
- Develop a sense of belonging before they become full members

Continuing to strengthen the Bee-to-Bethel journey will be important in supporting future membership growth and retention.

Looking Ahead

Promotion, membership and retention are closely connected. Effective promotion brings new young women through the door; a positive member experience encourages them to stay; and strong community and Masonic relationships help us build a sustainable future for JDI.

The financial contributions made by Bethels this year have enabled Queensland-wide resources, promotional activities and membership initiatives that benefit every Bethel. Continuing this shared investment, while learning from the experiences of individual Bethels, will help us make better use of our collective resources.

Our priorities going forward should be to increase our visibility, share successful promotional ideas between Bethels, strengthen our Masonic and community connections, listen to members and use their feedback to improve the experience we provide.

Ultimately, our success should be measured not only by how many young women join JDI, but by how many feel that they belong, are valued, develop meaningful relationships and have opportunities that encourage them to remain part of our organization.

Submitted by
Natalie Halpin PBG VJG Promotion Membership Retention Chair

Social Media Report 2025–2026

Social media continued to be an important marketing and communication tool for Job’s Daughters Queensland throughout the year. Our Facebook and Instagram accounts provide a public window into the organisation, allowing us to celebrate our members and activities while also introducing Job’s Daughters to young people, families and the wider community.

For many people, social media may be their first interaction with Job’s Daughters Queensland. Before attending an event, visiting our website or making an enquiry, prospective members and parents may look at our profiles to understand who we are, what we do and whether Job’s Daughters feels like an organisation they would like to be part of.

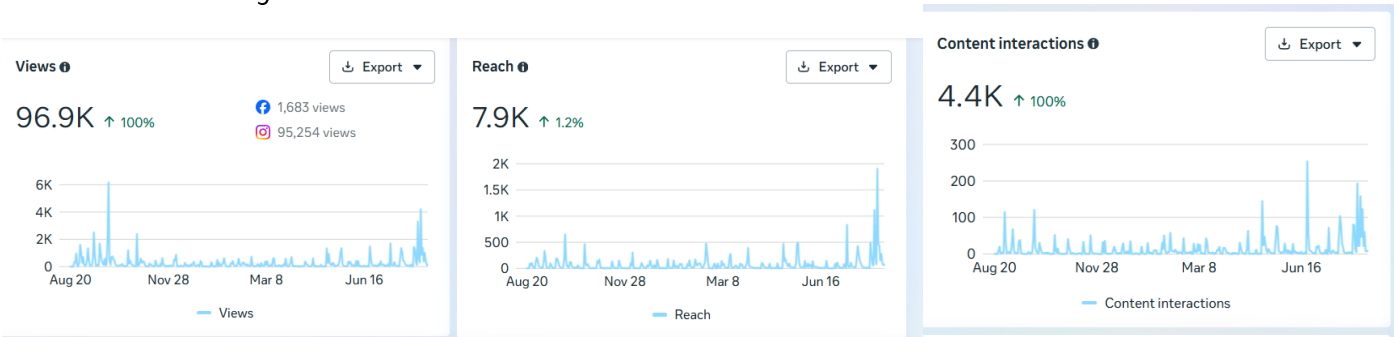
For this reason, our social media is managed as part of our broader marketing, membership and communication strategy, rather than simply as a record of activities.

Our Reach

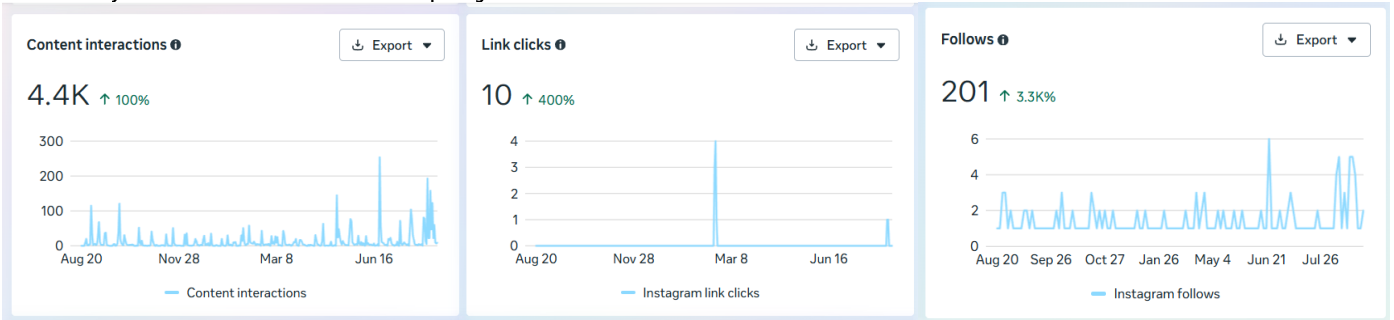
During the reporting period, Facebook and Instagram content achieved approximately:
96.9K Views | 7.9K Reach | 4.4K Content Interactions in the past 12 months

Facebook continues to provide an important connection with parents, families, past members, supporters and the broader community.

Facebook data – organic not boosted



Instagram generated approximately 95,172 views, demonstrating the strength of visual storytelling and member-focused content on that platform.



From Awareness to Action

Social media has greater value when people move beyond simply seeing a post and take the next step. Some targeted paid promotion was used during the year to extend our reach to new audiences.

Title	Status ↑↓	Results ↑↓	Cost per result ↑↓	Amount spent ↑↓	Views ↑↓
 Promoting lead generation: Learn more Ad • Get more leads Created by JE Harris	Boost again Completed	18 Meta leads	\$5.02 Per Meta Lead	A\$90.34 spent over 8 days	6,055
 Event: Mini Relay for Life Ad • Sell tickets Created by JE Harris	Boost again Completed	28 Link clicks	\$0.36 Per Link Click	A\$10.00 spent over 4 days	2,893

These results demonstrate the marketing value of social media. Even relatively small, targeted campaigns can help Job's Daughters Queensland reach people who may never otherwise encounter the organisation and encourage them to seek further information.

Different Audiences, Different Content

Not every post is created for the same audience or purpose.

Before content is shared, consideration is given to:

Who are we speaking to?

What do we want them to understand or feel?

What would we like them to do next?

Different platforms can also serve different purposes. Instagram is particularly effective for photographs, short-form video, member experiences and visual storytelling. Facebook remains valuable for parents, families, supporters and community connections, particularly where additional information and context are useful. *Content may therefore be adapted rather than simply duplicated across platforms.*

Building a Strong Professional Image

Our social media accounts represent Job's Daughters Queensland publicly.

The photographs we select, the wording we use, the information we provide and the way our profiles are maintained all contribute to how people perceive the organisation.

During the year, work continued to strengthen our digital presence through:

- updated profile information, imagery and links;
- clearer and more consistent presentation across our accounts;
- content written so that people unfamiliar with Job's Daughters can understand who we are;
- greater consideration of the audience and purpose of individual posts;
- stronger links between social media, our website and membership information;
- increased use of visual storytelling and contemporary content formats;
- targeted advertising where there was a clear membership or event objective; and
- continued encouragement of contributions from members and Bethels.

Professional social media management also involves considering privacy, safeguarding, appropriate imagery, consistency of information, responding to enquiries and maintaining the overall public identity of the organisation.

For this reason, success should not be measured simply by how many posts are published.

Quality, purpose, audience, engagement and consistency are more meaningful measures of an effective social media presence.

Our Members Help Tell Our Story

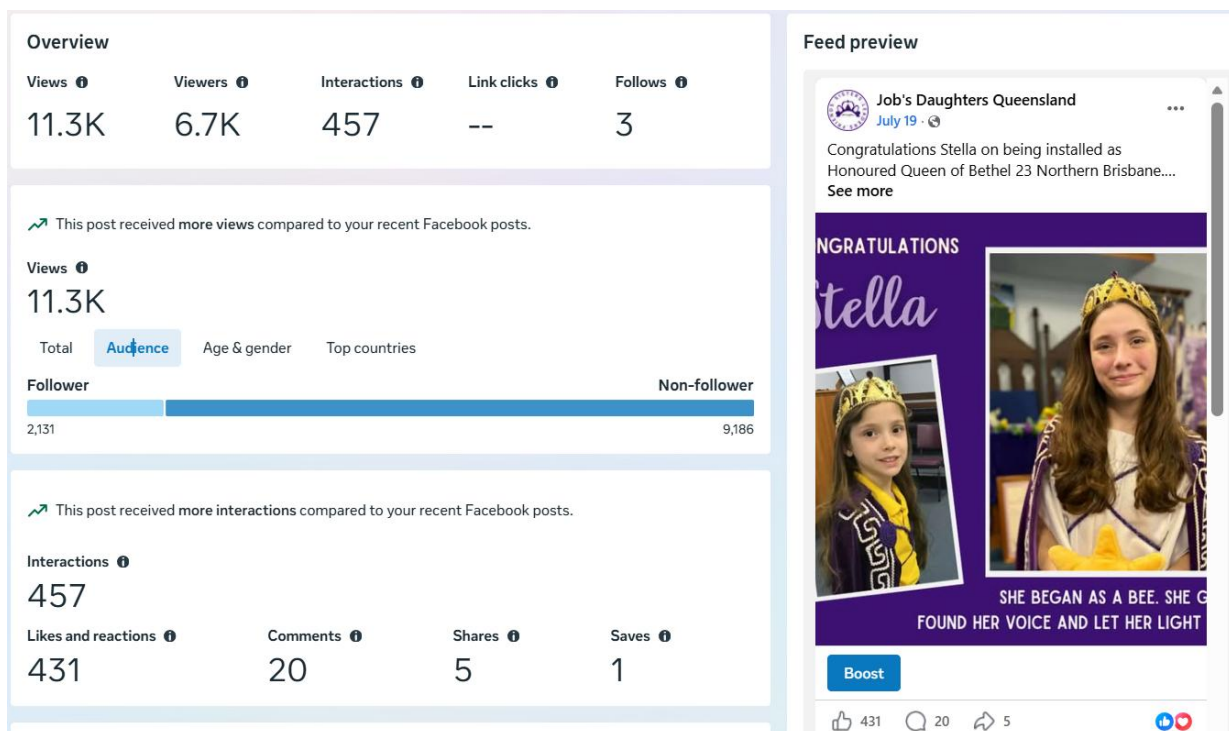
The strongest content comes from the people experiencing Job's Daughters.

Every member is encouraged to contribute photos, videos, ideas, stories, achievements and content for our social media. Bethels are also encouraged to share the activities and moments that help tell the broader Queensland story.

Thank you to everyone who has contributed content, photographs and ideas throughout the year, and to those who have supported our accounts by commenting, liking and sharing posts.

That engagement is valuable.

Comments, likes and shares help our content reach more people, strengthen the sense of community around Job's Daughters and show prospective families that our organisation is active, connected and supported by its members.



Every interaction helps tell our story.

Future goals

Our focus for the coming year is to continue increasing contributions from members and Bethels, share more member-created and short-form content, strengthen the connection between social media and the website, and use targeted promotion where there is a clear membership, event or community objective.

Social media gives Job's Daughters Queensland an opportunity that extends far beyond simply sharing what happened at an event. It allows us to shape how our organisation is understood, demonstrate the value of membership, celebrate the young women at the centre of Job's Daughters and reach families who have not yet discovered us.

Every post contributes to our public image. Every member story makes that image more authentic. Every comment, share and interaction helps extend our reach. Together, these create a stronger and more visible Job's Daughters Queensland and help ensure that the next generation of members can find us, understand us and see themselves as part of our future.

Jane-Elizabeth Harris PHQ

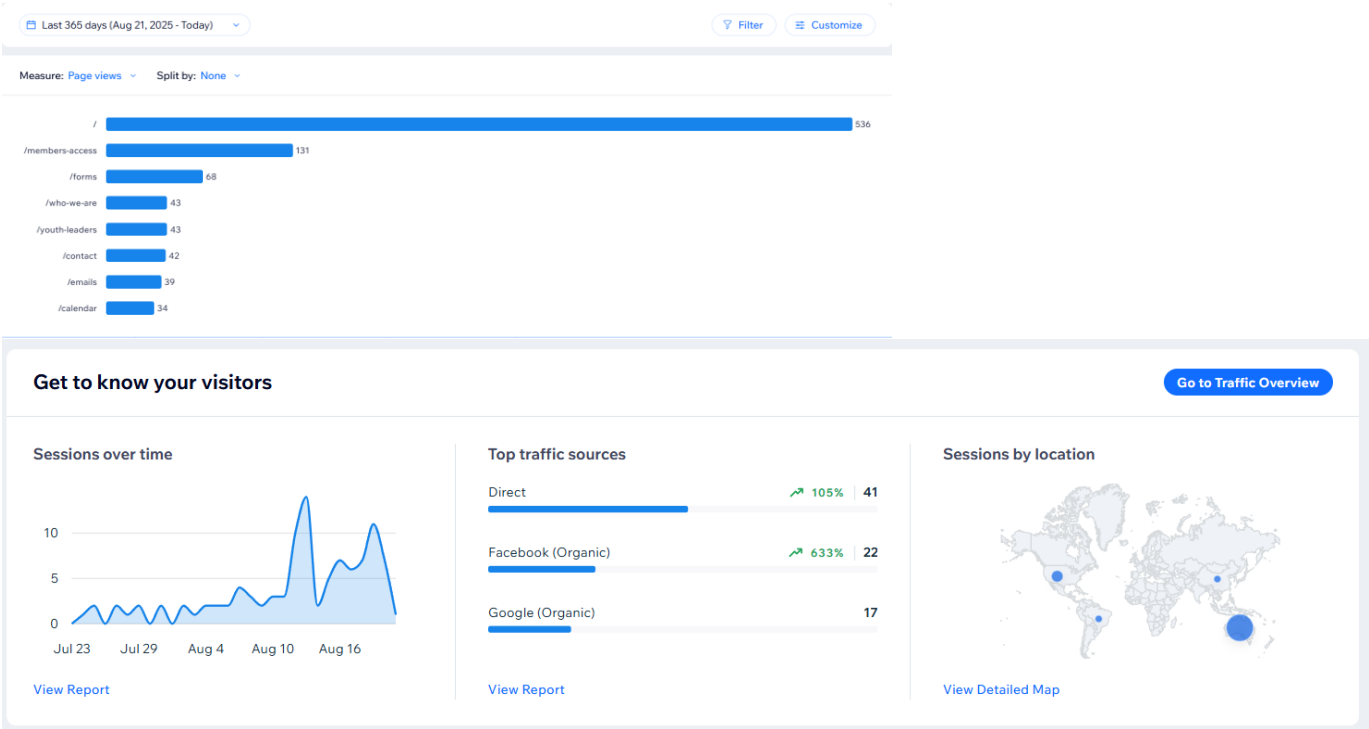
Website Report 2025–2026

In November 2025, the Job’s Daughters Queensland website was refreshed to build on the strengths of the existing site, update our presentation and make it even easier for prospective families and members to find the information they need.

From a marketing perspective, the website is an important part of how Job’s Daughters Queensland presents itself publicly. For someone discovering the organisation for the first time, it provides a trusted place to understand who we are, what we offer young women, where our Bethels are located and how to connect with us. For existing members and families, it also provides a central location for information, forms, calendars and communications.

Growing Traffic and Interest

Website activity during the reporting period demonstrates that visitors are not simply arriving at the homepage, but are exploring the organisation and using the resources available.
Unique 536 Homepage views - 131 Member Access views - 68 Forms views - 43 Who We Are views - 43 Youth Leaders views - 42 Contact views - 39 communication/resource views - 34 Calendar views



Website Model

One of the strengths of the website is that it serves several audiences without losing a clear purpose. For prospective members and young people, it provides an opportunity to see the activities, friendships, leadership and experiences available through Job’s Daughters. For parents and prospective families, it provides the additional information they need to understand the organisation, its opportunities, leadership model, locations, safeguarding commitments and how to make contact. For current members and families, Member Access, Forms and Calendar provide practical resources in one central location. This means the website is more than an online brochure. It supports both membership growth and member connection.

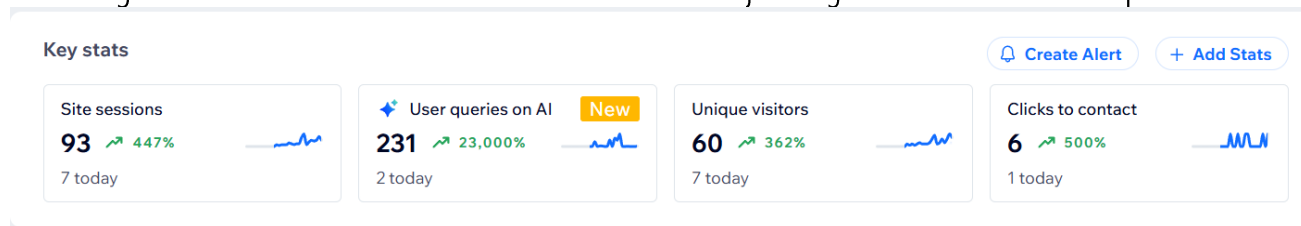
Supporting Our Marketing Strategy

The website also works closely with our social media and wider promotion.

Social media is effective at attracting attention and showing the experiences and personalities of our members. The website then provides the more permanent information people need when they want to learn more.

SOCIAL MEDIA → WEBSITE → INFORMATION → CONTACT → CONNECTION

This pathway is important from a marketing perspective. A person may first see Job's Daughters through a social media post, advertisement, community event or recommendation. A professional and informative website gives them somewhere credible to continue their journey and take the next step.



Building Trust and Professional Image

For families unfamiliar with Job's Daughters, our digital presence contributes strongly to their first impression of the organisation.

The refreshed website strengthens this by providing:

- clear information for people who may know nothing about Job's Daughters;
- a consistent and professional Queensland identity;
- information about youth leadership and the opportunities available to members;
- clear pathways to local Bethels and contact information;
- accessible safeguarding and organisational information;
- a central resource for existing members; and
- a reliable destination for our social media, advertising and promotional activity.

The established jdiqlld.org address is also an important part of our identity. It is familiar, appropriate for a community organisation and appears on existing promotional material. Maintaining the .org address as our primary website identity remains a priority as the current domain arrangements are resolved.

Turning Interest into Connection

The "Tell Me More" option was added to make it easier for visitors to take the next step after learning about Job's Daughters. During the year, 10 people used this pathway to request further information. Each contact was personally followed up with information about Job's Daughters Queensland, including where our Bethels meet, their meeting days and the areas they serve. Where appropriate, the conversation also sought to understand whether they had a daughter who may be interested and to help connect the family with the most suitable local Bethel.

This personal follow-up is an important part of the website model.

The goal is not simply to generate website traffic, but to turn interest into a genuine connection:

DISCOVER → LEARN MORE → TELL ME MORE → PERSONAL CONTACT → BETHEL OPTIONS

INTER BETHEL JURISDICTIONAL ACTIVITY REPORT

We decided to run the activities a little differently during the 2025-2026 term. Whilst we removed the competition element, we did this with the view that awards could still be awarded. These events were planned to provide an opportunity for participation whilst also giving the members a chance to engage socially. This year we tried to involve the Youth Leaders in selecting and planning events whilst having adults scaffold the planning and implementation of events.

The Youth Leaders discussed the first event and the date it would be held. The Escape the Night Halloween Party was held on November 1 at the Petrie Masonic Centre. Each youth leader created a room for the attendees to get through. This event saw a total of 17 Members, Bees, Prospects, and friends enjoy the night wearing their own imaginative costumes and of course engaging in the various rooms.

November also saw Alyssa, Miss Queensland Job's Daughter host her Empower through Connection event. Held on November 15 at Decker Park Brighton with 9 Members present. Alyssa ran this event with guidance and confidence. The members who participated reflected on their experiences in Job's Daughters along with socializing with their Job's Daughter friends. Alyssa should be very proud of this event.

The end of the year was soon upon us, and December 6 was the JDI Christmas Break Up & Movie (Wicked) at South Bank Park lands and Cineplex. 10 Members attended with 8 Adults. It was beautiful weather for the members to relax in the lagoon whilst others enjoyed playing card games. After some lunch it was off to the Cinema for the movie Wicked.

In February we held a Mini Relay for Life on February 21 at Langdon Park, Margate. This event fell under many umbrellas as it was a fundraising event, formed part of the Athletics competition and was a great opportunity for the members to have a chat and walk their laps. A big thank you goes to the Redcliffe Little Athletics Club for their participation in the night. Also to the CAV adults who took on various roles to make this a successful night.

Unfortunately, we cancelled the Beach Day due to weather in March.

April saw us travel to the House of Happiness on Bribie Island on April 17 – 19 for the Amazing Race Camp. We had seventeen girls attend over the weekend. On the first day Grace led an amazing sewing session, and she managed to support each member during that session. When it came to the Amazing Race challenges the members were up for the challenge. No one was eliminated and each time by chance was the first team to arrive. A big shout out to Miabelle for leading the Yoga sessions very early in the morning and for all the members who supported her. Alyssa ran a beautiful self-worth session which drew even members who choose not to attend the visualization part of this session.

There was swimming, night walk and craft also on the weekend. This weekend would not have been possible without the CAV adults who attended and did a great job with the Amazing Race.

The Supreme team were here from May 4 – 17 and many events were held to provide the members with an opportunity to interact socially with Luci, Miss International Job's Daughter and Jac, Supreme Bethel Honoured Queen along with the other visitors.

As I write this report, we have two more events to hold. The Men of Job - Father and Daughter Mini Golf on August 30 and the end of term King Pin Bowling and Karaoke on September 19.

These activities not only nurtured the values of friendship, leadership, and fun within and between Bethels that define Job's Daughters Queensland but also provided an avenue for members to introduce friends and prospective members to JDI through familiar activities and environments.

I would like to extend my sincere thanks to everyone involved in organising and running these events, as well as to all the members and adults who took part. Given the current size of our membership, Jurisdictional events are more important than ever and continue to play an important part in our organisation by fostering friendship, connection and engagement among our members. By maintaining a balance between tradition and fresh, engaging experiences, we can continue to provide activities that appeal to the diverse interests of our members and strengthen our organisation.

Respectfully submitted
Sarah Larder, PHQ, PJG, RP
Jurisdictional Guardian

FRATERNAL RELATIONS REPORT

There are no specific duties/tasks I have completed but the following are my Masonic attendances that have contributed to Fraternal Relations:

Attendance at UGLQ Quarterly Communications to: support Miss QLD/JBHQ handing out meeting papers;
Report on JDI activity in the meeting – this has become a regular occurrence and the Grand Secretary has made particular reference to this in the QC meeting;
Attend Wreath Laying Ceremony on ANZAC Day; and
Attend AIF Memorial Lodge ANAC meeting.

Regular visits each month to Brisbane Lodge meetings including Initiation of Mr Matt Halpin into Scotia Lodge and visit Sir Wylie Norman Lodge for first meeting as Master for Wor Bro Raider Rezende;
Attend visit to Ann St Memorial Centre with Supreme visitors;
Attend the Proclamation of Grand Master.

I regularly field questions/enquiries about JDI and youth orders on a RECURRING BASIS.
I was able to thank and congratulate the MWGM at his last meeting in June for his first term support he gave to JDI over the 12 months including his attendance at the Debutante Ball to receive the debutantes.

Wor Bro Ian Milne PM PSGD AJG
Chairman of Fraternal Relations
August 2026

YOUTH PROTECTION POLICY COMMITTEE

The 2025-26 committee has met four times during this past year and have had full attendance of the committee at most meetings.

The committee consisted of:

Fran Burns - Supreme Deputy (chair)

Sarah Larder - Jurisdictional Guardian

Natalie Halpin – Vice Jurisdictional Guardian

Jane-Elizabeth Harris - Jurisdictional Secretary

Renae Kirk

Steven Bell

The committee wish to remind the voting body, the need to meet the requirements of the insurance to maintain our coverage for youth protection, which means making sure forms are completed properly and that they are sent to the Jurisdictional Secretary by the required time.

A QR code has now been in place for 2 years, with a check-in form linked, this is for adults who attend and help at events and activities under 4 times per year who don't hold a Blue Card. Each Bethel, Queen Bee and the Jurisdictional Guardian Council have a check-in code and laminated copies of the instructions, just a reminder that these need to be used if someone falls under that criteria.

Blue Card and CAV reminders have been sent out regularly by the Supreme Deputy and at present there are 91 Blue Card holders linked to JDI QLD, which is a decrease of 6 since the last report. There are 59 current CAV holders, which is an increase of 4 since the last report.

The Annual Daughter Safeguarding Training is now usually completed in groups within the individual Bethels which has been followed up by the Jurisdictional Guardian.

Adult Safeguarding Questionnaires are due at the end of August and this year the slides have been created using Canva, with a click box at the end which goes to a google form for ease of use and recording. There is also an option to have these documents sent in pdf for those members wanting to print and scan the completed Questionnaire via scan.

Thank you to our Jurisdictional Secretary, Jane-Elizabeth Harris for her work on updating the Safeguarding slides, questionnaire and our forms and policies, that has been countless hours of work.

The Annual Reviews for Bethel Guardian Council and Jurisdictional Guardian Council members has been created on the one form (Form 5). As the Supreme Deputy meets with each BGC annually to discuss relevant review information and can be completed at that visit. Additionally, the Jurisdictional Guardian could complete this at a visit in August around our Annual Meeting. This will be an agenda item at this years' Annual Meeting.

There are no YPP incidents to report. No emails received to the Youth Protection mailbox, no issues raised on any Risk Assessments.

The committee wishes to thank the adult members of Job's Daughters Queensland for their responses and assistance in completing forms, risk assessments and other required paperwork, mostly on time. Sometimes, it is difficult to keep up with all of the requirements but we appreciate everyone's efforts.

2025-2026 Youth Protection Policy Committee

